

South Australian Landing Pad



Government
of South Australia



How we will work with you

There has never been a better time to do business in South Australia.

The Department for Trade, Tourism and Investment is the lead agency for supporting investment into South Australia. Our purpose is strong: to capitalise on our high growth and high-value sectors to make South Australia a globally competitive, thriving destination and supportive ecosystem for businesses, entrepreneurship and innovation.

As you land in Adelaide, you will be allocated a sector-specific case manager who will guide your journey through our fantastic state and will give you fast, high-level access to the critical knowledge, advice and industry connections to make your venture here successful.

We can help you:

Exploring and accessing our global team

Finding partners and participating in networks

Migrating, starting up and attracting highly-skilled workers

Accessing grants, incentives and investment

Finding a place to land

Exporting

Recruiting and training

The South Australian Landing Pad

The South Australian Landing Pad is designed to remove traditional local barriers with a ready to go, clear and landmarked service to quickly establish your business in South Australia. If successful, you will gain access to a pre-funded package that shortens your time-to-decision and embeds you in the South Australian ecosystem, so that you can establish your business immediately, profitably and with the support of the government and business community.

The program offers support and assistance in the three key areas most important to any businesses establishing in a new jurisdiction.

1. ACCESSING OUR UNIQUE INNOVATION HUBS

By landing in South Australia, we will help establish and support your business immediately. The South Australian Government will subsidise your location within one of our unique innovation hubs for 12 months while we work with you to grow your business.

If your application is successful, you will receive a grant for up to A\$40,000 to access South Australia's co-working hubs or alternative accommodation types (serviced offices, property leases, etc.) for up to 10 people.

2. ACCESSING PROFESSIONAL SUPPORT AND ADVICE

For any international business establishing in a new market or region, we know that there will be a range of administrative unknowns. You will have access to well-respected and local professional service providers to support you across key areas including:

- Financial services (including accountants, tax advice)
- Legal services (including immigration, business, corporation, industrial)
- IT services (including vendors, consultants, hardware, software)
- Marketing, advertising and communication (including branding, PR, social media and digital)
- Language services
- Recruitment services
- Skills and training providers
- Market research providers

If your application is successful, you will receive a grant for up to A\$40,000 (negotiable to the size and needs of your operation) to access any of the services you need within a 12-month period from commencement of your operation.

3. NETWORKING AND PARTICIPATING IN ECOSYSTEMS

We are the experts on the ground, so we can help you establish your business through introductions to:

- Relevant industry associations, peak bodies and meet-ups to assist your successful integration into the local ecosystem
- Other companies in your sector supply chain for potential collaborations
- Our world class universities and other education and research bodies
- Skills Development Programs
- Existing industry programs including incubators, accelerators, etc.
- Key contacts in government



Who is eligible

The South Australian Landing Pad is designed to support companies looking to make a first investment in the Asia Pacific Region, Australia or South Australia and, down the track, make a bigger and longer-term commitment to South Australia.

The program welcomes all the stages of growth (except seed stage companies):

- **Early-stage companies** that have raised capital and are looking for a cost-effective environment to set up their business
- **SMEs with global customers,** partners and often strong investor support looking to establish a presence in the Asia Pacific region; and
- **Larger companies** that would like to test a presence in a region before making a larger commitment.

The South Australian Landing Pad is open to all industries; however, priority will be given to companies related to the following sectors:

- Food, wine and agribusiness
- International education
- Tourism
- Energy and mining
- Defence and space industries
- Hi-tech
- Health and medical industries
- Creative industries

To be eligible, you will be required to:

1. Have been established and operating for 12 or more months in your home country or in another state (or multiple locations)
2. Create new jobs and have a member of your executive team or a senior manager based in South Australia to ensure the best business development outcomes possible
3. Commit to a minimum 12 months of operation in South Australia (Visa dependent) and register a business here
4. Be open to building your networks and participating in industry events

No match funding is required.



See you in South Australia

Register your interest on our website, contact one of our Overseas Offices or the Department for Trade, Tourism and Investment to discuss your plans and your eligibility.

Application to the South Australian Landing Pad is by invitation only, and accessible at any time.

You will be required to share a strategic business plan or business case that articulates why a South Australian presence supports your company's plans and objectives.

South Australian Landing Pad members are required to meet all costs associated with their travel, accommodation and insurance, and maintain an appropriate visa for Australia covering the duration of participation in the South Australian Landing Pad.

Please note that the South Australian Landing Pad support is only available to a limited number of applicants.

Let's talk

The South Australian Government has full-time commercial representation in key target markets overseas to provide export assistance to South Australia businesses and help attract business investment and migration to South Australia.

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